



**Board of Directors Meeting – Tuesday, December 16, 2014**  
**10:00 a.m. to 1:00 p.m.**  
**OCA Office – 70 Martin Ross Avenue, Toronto, ON M3J 2L4**

**Present:** Adam Kronick, President  
Howie Grossinger, Past President  
Leon Muszynski, Secretary/Treasurer  
Jonathan Nyquist, Vice President  
Pearl Bell, Director, Day Camps Subclass  
Mark Diamond, Director, Private Camps Subclass  
Mike Greenfield, Director, Religiously Affiliated Camps Subclass  
Erica Coutts, Director, Special Needs Camps Subclass  
Pam Lamont, Member-at-Large

**Regrets:** Jeff Brown, Member-at-Large, Craig Perlmutter, Vice President and Luc Cousineau  
Director, Agency Camps Subclass

**Guests:** Brian Edmonds, Standards Chair and Rob Crew, Standards Review Chair  
Presentation, Lori Pike and Sean Howard, the Connected Brand (1:00 – 2:30 pm)

**1. Welcome & Introduction**

Adam welcomed everyone.

**2. Confirmation of Agenda**

There was no additional items for the Agenda.

**3. Approval of November 20, 2014, Board Meeting Minutes**

**Motion#1:** Resolved, That the November 20<sup>th</sup> Board Meeting Minutes be approved as presented.

Moved by: Mark Diamond

Seconded by: Erica Coutts

**CARRIED**

**4. President's Report**

Adam Kronick

**i. Kids In Camp**

Adam met with Bob Smith, Kids In Camp (KIC) President. They are considering changing their tagline from, *OCA's Charity of Choice* to *A Charity for all OCA Camps*. The Board thought that the name change was up to KIC.

**Action Item:** Adam will contact Bob Smith with the Board's thoughts on the name change.

**5. Treasurer's Report**

**i. November - Financial Report**

Leon Muszynski

Leon reported the finances were on track for both expenses and revenues. In addition, the OCA's bank account is strong.

**6. Executive Director's Report** Heather Heagle

**i. Online Virtual Library**

The first stage of the virtual library has been uploaded to include the 2015 Annual Report, and 2015 Annual Conference Guide. Next month the bookshelf will increase to include the 2015 Camps Guide and the 2014 Awards Booklet.

**ii. Crisis Response Plan Committee**

The Committee will be meeting on December 17<sup>th</sup> with Larry Bell and Eric Shendelman.

**iii. Tripping Guide**

Mike Sladden and his team are working on a guide to provide information and tips for camps who have tripping programs.

**iv. The Epoch Times – Pancake Breakfast Meeting**

Approximately 40 OCA Accredited Camp Members attending the meeting. Judith Cheung from The Epoch Times provided statistics on the increasing numbers of campers going to camp from the Asian Community in Ontario.

**v. New On-line Point of Sale**

Early in the New Year, OCA Members will be sent an email announcing that the OCA will be using an online registration process for all events and for Membership Renewals in August. Instructions will be provided for this change.

**7. Business Arising**

At this time, there were no items for discussion.

**8. Committee/Event Reports:**

**i. Community Engagement**

Pam Lamont

Pam reported the Committee had met and discussed organizing two events in 2015. The Committee will work with Mike Greenfield, Board Liaison for the Educational Events Committee and Bev Unger, Chair of the Health Care Committee, to develop the two workshops. All information and/or details will be shared and coordinated with Nicole Markowitz, Membership & Volunteer Coordinator. The Committee will have one of their Committee Members present the Volunteer Awards at the Awards Dinner. Pam also stated that the Committee will have an information table in the Conference Centre Foyer on Thursday January 29<sup>th</sup>.

**ii. Educational Events**

Mike Greenfield

**a. Annual Conference**

Mike stated the social media campaign for the 2015 Annual Conference had good information for the members. He suggested the next email-blasts should include the following information: free parking, full bar in the main reception area, that a record number of registrations had been received and invite them to come and be part of something successful and furthermore, book your room now for the best event ever.

**b. Health Care Educational Events**

Pam reported that a Health Care Workshop is scheduled for March 2015 and the Health Care Workshop is scheduled for May 2, 2015. More information will follow.

**iii. Government Relations**

Mark Diamond & Jonathan Nyquist

**a. Temporary Foreign Worker Program**

Mark informed the Board that the Committee is making good progress with the Temporary Foreign Worker Program issues. He is looking at a possible solution in February.

## **b. Transport Canada**

At this time there is nothing to report.

## **c. Possible CRA Tax Changes for Day Camps**

Howie Grossinger provided information that the Canadian Revenue Agency (CRA) was looking at possible changes to the current tax exemptions for Day Camps. At this time Day Camps are exempt from HST for children 14 years and under.

**Action Item:** Howie will contact Mark with the information.

## **Nomination**

Howie Grossinger

Everything is well in place for the Annual General meeting.

**Action Item:** In January, Howie will confirm with all candidates standing for election that they will have an opportunity to present their election platform to the Members at the AGM.

## **Special Needs Resource**

Erica Coutts

The Board thanked Erica for the email to Members regarding AODA's summary charts. Erica stated she had received many questions. She was able to reply to them immediately or was able to refer them to either the AODA Wizard or Kathy Smart at Smart Move, to provide her professional opinion.

**Action Item:** Heather will send Erica's second email to the OCA Membership in the New Year.

## **Standards**

Brian Edmonds

i. Standard Committee Recommendation

Brian presented the following motion to the Board for approval.

**Motion #2:** To accept the recommendation of the Standards Committee that, having provided a satisfactory letter of response, the following camps be re-accredited for four years:

Camp Awakening – Oconto	Selah Camp
Canterbury Hills Camp	Seneca Summer Camps - Sports, Arts & Science
Canterbury Hills - Day Camp	URJ Camp George
Hockey Opportunity Camp	Wanapitei
Jack and Pat Kay Centre Camp	YMCA GTA - Brampton St. Aidan
Camp Kirk	YMCA GTA - Kelso Day Camp
Kwasind	YMCA GTA - Queen of Heaven School
Marygrove Camp - Society of St. Vincent de Paul	YMCA Hamilton Burlington Brantford -
Camp Muskoka	Allen A. Greenleaf / Flamborough
National Music Camp	YMCA Hamilton Burlington Brantford - Chippewa
Camp Oconto	YMCA Kitchener-Waterloo - Camp Wabanaki
Ontario Pioneer Camp	YMCA Sudbury - Camp Falcona
Camp Otterdale	YMCA Western Ontario - Camp Queen Elizabeth
Ramah in Canada	Zodiac Day Camp
Tamarack	

Moved by: Leon Muszynski

Seconded by: Mike Greenfield

**CARRIED**

**Standards Review**

Rob Crew

Rob explained the Standards Review Committee met to review all of the suggested Standards changes provided by Members over the summer and by the Standards Committee. The Board was provided with the suggested revisions which were highlighted in red. Rob discussed the highlighted proposed changes with the Board; no further changes were made.

**Motion#3:** The Standards Review Committee recommends that the OCA Board approve the revised Guidelines for Accreditation as presented, which will come into effect for the summer of 2015 following the OCA Membership’s approval at the 2015 Annual General Meeting.

Moved by: Mark Diamond

Seconded by: Leon Muszynski

**CARRIED**

**Canadian Camping Association (CCA)**

Jonathan Nyquist

i. CCA National Meeting November 17 & 18

Jonathan provided a brief summary of the CCA meeting held in Toronto, November 17&18. He announced that this is Jill’s last year as President. Last year CCA had created a large action plan which was difficult to complete. This year they have chosen three issues: government lobbying, promotion of camps and educating Camp Directors. In 2015, New Brunswick will hold a Canadian Camp Directors Course. A Train the Trainers will also be provided so individuals can deliver the course in their provinces. Next year the National Meeting will be in Montreal.

Adam informed the Board that the Executive Director would be attending that meeting next year. Jonathan stated that Jill’s presence has really made a difference to CCA; she is a great communicator and very positive.

ii. Jonathan again stated that the CCA Awards Nominations were due December 12, 2014

iii. Jane McCutcheon announced she will be stepping down as the CCA Treasurer in January 2015.

**9. New Business**

At the time of the meeting, there were no new business items.

**10. Next Meeting Dates: Tuesday, January 20, 2015 - Board Meeting, AGM & Awards Dinner**

**11. Adjournment**

**Motion to Adjourn: Howie Grossinger 1:40pm**

**Date the Draft Minutes are approved:** \_\_\_\_\_ Jan 20/15

**Signatures:** \_\_\_\_\_  
OCA President Executive Director