



Ontario Camps Association

Board of Directors Meeting – January 19, 2016
11:00 a.m. to 1:50 p.m.
Sunnybrook Estates, Vaughan Estates
2075 Bayview Ave, Toronto, ON M4N 3M5

Present: Adam Kronick, President
Craig Perlmutter, Vice President
Leon Muszynski, Secretary/Treasurer
Jeff Brown, Director
Rob Carmichael, Director
Mark Diamond, Director
Julie Gallie, Director
Pam Lamont, Director
Stu Saunders, Director

Regrets: Jonathan Nyquist, Vice President, Pearl Bell, Director, and Eric Shendelman, Director

Staff: Heather Heagle, Executive Director

1. Welcome & Introduction

2. Confirmation of Agenda

Additional Items: i. The Environmental Committee, Jeff Brown
ii. New Lobby Firm, Mark Diamond
iii. Health Care and Community Engagement Events, Pam Lamont
iv. Advertising, Rob Carmichael

3. Approval of December 13, 2015 Board Meeting Minutes

Motion #1: Recommend, That the December 13, 2015, Board Meeting Minutes be approved as presented.

Moved by: Craig Perlmutter

Seconded by: Julie Gallie

CARRIED

4. President's Report

Adam Kronick

i. Stephen Green

The Canadian Camping Association (CCA) will be presenting an award to Stephen for his assistance with the Temporary Foreign Worker Program. The OCA will work with the CCA with organizing the time and place to present the award to Stephen.

Action Item: Adam will speak with Jill Dundas regarding assisting her with organizing this initiative.

ii. Adam thanked Leon Muszynski, Pearl Bell, Pam Lamont and Julie Gallie for all of their tremendous support while they were on the Board. He wished Leon and Julie every success in the up coming elections and best wishes for all of the future endeavours of Pearl and Pam.

5. Treasurer's Report

Leon Muszynski

Leon presented the December - Financial Report and remarked that revenues had increased by 2% and at this time expenses were lower by 11%. He reminded the Board that expenses would increase due to payments for the upcoming conference.

The Canadian Camping Association (CCA) sent a cheque for \$2,057.50. The monies are from sponsorship; \$1,372.57 from Foodbuy and \$889.00 from Sterlingbackcheck. CCA retains 50% of the sponsorship funding and divides the remainder between the provinces based on the percentage of revenues of each province. CCA also deducted the cost of food for Rob Carmichael and Heather Heagle who attended CCA's Conference in Quebec.

6. Executive Director's Report

Heather Heagle

- i. Heather informed the Board that all of the events taking place over the next two weeks were ready for implementation. The scripts for the Annual General Meeting and the Awards Dinner had been distributed to Board Members and Volunteers participating in the events.
- ii. On Thursday at the conference, the new Provisional One and Two Applicants and the new Preferred Vendors will be attending the lunch. They will be introduced by Eric Shendelman and Rob Crew. Following the lunch the new Provisional One and Two Applicants and newly accredited camps will meet with the President and some of the Committee Chairs for a welcome and briefing.
- iii. Heather explained that Eric Shendelman was not at the meeting as he was attending a meeting with the Ministry of Health Protection and Promotions, regarding the opening of Regulation 565. Eric will provide details of the meeting at the February Board Meeting.
- iv. Further to the Connected Brand's marketing report, Heather provided a sample of the table-top signage, to be used at all OCA and Members Camp Fairs, advertising the reasons why parents and guardians should "Choose an OCA Accredited Camp" for their children.
- v. Heather informed the Board that Bev Unger, Chair of the Health Care Committee had been nominated and selected for an award given by the Association of Camp Nurses, an international organization. The award will be presented to Bev in Atlanta, Georgia. Bev has been on the Health Care Committee for many years. She has participated on various Task Forces. Also, Bev has been a presenter for many years at the OCA's Annual Conference and Health Care Conference.

It was suggested that the OCA support Bev's travel and accommodation expenses to Atlanta.

Motion #2: Recommend, That the Ontario Camps Association pay for Bev Unger's flight and accommodation to Atlanta to receive her award from the Association of Camp Nurses.

Moved by: Craig Perlmutter

Seconded by: Julie Gallie

CARRIED

7. Business Arising

8. Committee/Event Reports:

i. Health Care and Community Relations Pam Lamont

On behalf of Pearl Bell, who was unable to attend the Board Meeting, Pam outlined all of the events taking place in the following months.

Also, Pam noted the Health Care Committee was working on the Health Section of the new year-round Standards and the New Health Care Manual.

Pam informed the Board that the Community Relations Committee would be organizing an environmental workshop with the help of Jeff Brown. This event is slated for March and will take place at Greenwood School. More information will be provided once the details are confirmed.

ii. Government Relations

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| a. Transport Canada | Mark Diamond, Chair |
| b. Temporary Foreign Workers Program | Craig Perlmutter |
| c. Early Years | Jonathan Nyquist |
| d. Health Protection & Promotion (Regulations 565 & 568) | Howie Grossinger |
| | Eric Shendelman |

i. Ministry of Labour

Leon Muszynski

In the discussion of the possibility of other topics such as minimum wage being revisited by the Ontario Government, Leon reminded the Board that he had met with Minister Jeffries (at that time she was the Ontario Minister of Labour) and had provided her with a brief that had been distributed to the government of the day. The change we were looking for then and again now in the legislation to assist the Association with salaries is simply to have the term student removed and have camp staff inserted.

Action Items:

Leon will send the brief he provided to Minister Jeffries to Mark.

Leon will reconnect with some of the people he worked with to see if there is any movement on minimum wage exemptions.

ii. Lobbying Firms

Mark Diamond

Mark thought that the OCA should, as part of an association's good practice, interview other Lobby firms. Global Affairs has been very attentive to our requests, and Mark recognized and thanked them for their work. The Board agreed that Mark should interview other Lobby firms. Currently Global Affairs is providing two semi-annual reports for all provinces. The need to bridge items in the report to possible issues that may arise needs to be highlighted and detailed in order that we don't miss an issue that may affect the camps community.

Action Items:

Mark will interview lobby firms previously listed and ask them to produce a brief on all of the Association's lobbying issues.

Adam will schedule a meeting with Jill Dundas and the CCA President Elect Stephane Richard.

iii. Transport Canada

Craig Perlmutter

Craig reported that there was nothing new, everything was status quo.

iv. Early Years Regulations

Howie Grossinger, Eric Shendelman and Dara Kahane have been meeting regularly with Global Affairs. They have also had one meeting with the Ministry and have a second meeting scheduled for February. This committee launched a media campaign with OCA Member Camps who are affected by the new regulations and with camper parents, the second week of January. The campaign has garnered much attention in the media and with parents contacting their Members of Provincial Parliament. Further information will follow to the camps and to the Board in the near future.

v. Temporary Foreign Workers

Adam and Jonathan had a meeting with Minister John McCallum's assistant. She is a camp person and understood the Association's position on hiring temporary foreign camp staff. Leon stated that the Association needs to work on acquiring a distinct camp category for Accredited Camps.

Youth Engagement

Stu Saunders

i. Video Update

Stu explained that he had met with Cineplex and spoke with a support area that helps non-profits with focusing on the story they want to give to the audience through their video. Stu said the meeting was very helpful and they developed the introduction and ending text for the 30 second video. It begins with "What's an OCA Camp and ends with "That's an OCA Camp" and the OCA logo. The video footage would be campers in action with sports, crafts etc. Four videos would be shot at different camps this summer.

Action Item: Stu will contact Member Camps in the near future and ask for their permission to video at their camp.

Canadian Camping Association

Rob Carmichael

i. President/President Elect

Jill Dundas will be the CCA President for one more year and work in cooperation with the CCA President Elect Stephane Richard.

ii. The Melanoma Network

The Melanoma Network has been in contact with Jill. The Network has 92 Camps in their sun awareness program. Jill would like to know more about their association with OCA and their sun awareness program.

Action Item: Heather will contact Jill after the conference regarding the Melanoma Network.

iii. OCA Website Advertising

Rob has been looking into re-introducing advertising on the OCA's website to increase revenues. Other provinces use this mechanism to increase their funding. Further information will be provided to the Board at the February meeting.

9. New Business

i. New-Environmental Committee

Jeff Brown

Jeff reported that he had contacted Jacob Rotenberg, Camp Kawartha and Leon Muszynski, Camp Arowhon, regarding the implementation of an environmental committee. He thought that both of them had a lot of expertise in this area and will move forward with Heather Heagle to provide a formal committee structure for the Board to review at the February meeting.

Action Item: Jeff will contact Heather to formalize a committee structure for the Environmental Committee

ii. Free Camp Spaces for New Canadians

Mark Diamond

Mark suggested that the OCA Member Camps be asked if they would provide camper spaces for the new Canadians coming from Syria. Leon informed Mark that Arowhon had already begun this process and was offering a weekend in the spring for families. Leon suggested that the OCA work with the different agencies to coordinate this effort. Other actions or events may be attached to this initiative and the Prime Minister's office.

Action Item: Leon will send Mark the agency's contact information.

10. Next Meeting Date: Wednesday, February 24, 2016

11. Adjournment
Moved by Stu Saunders, 1:50 pm

Date the Draft Minutes are approved:

February 24/16

Signatures:


OCA President


Executive Director