



Ontario Camps Association

Board of Directors Meeting – Tuesday, March 31, 2015  
9:30 a.m. to 1:30 p.m.  
Ontario Camps Association Office  
70 Martin Ross Ave., Toronto, ON M3J 2L4

**Present:** Adam Kronick, President  
Jonathan Nyquist, Vice President  
Craig Perlmutter, Vice President  
Leon Muszynski, Secretary/Treasurer  
Jeff Brown, Director  
Rob Carmichael, Director  
Julie Gallie, Director  
Pam Lamont, Director

**Regrets:** Pearl Bell, Director, Eric Shendelman, Mark Diamond, Director and  
Stu Saunders, Director

#### **1. Welcome & Introduction**

Adam welcomed everyone.

#### **2. Confirmation of Agenda**

Three items were added to the Agenda:

- i. Temporary Foreign Worker Survey – Jonathan Nyquist
- ii. OCA Newsletter – Jeff Brown and,
- iii. MP & MPP Meetings – Jeff Brown

#### **3. Approval of February 24, 2015 Board Meeting Minutes**

**Motion#1:** Resolved, That the February 24, 2015 Board Meeting Minutes be approved as presented.

Moved by: Julie Gallie

Seconded by: Rob Carmichael

**CARRIED**

#### **4. President's Report**

Adam Kronick

i. Adam welcomed Jill Dundas, President of the Canadian Camping Association. Canadian Camping Association – CCA Special Recognition Award  
Jill Dundas presented Craig Perlmutter with the CCA Special Recognition Award for his work in writing a course designed specifically for camps to replace the more onerous Small Vessel Operator Proficiency course. The course piloted in summer 2014 is awaiting final approval by Transport Canada.

Everyone congratulated Craig for his ongoing work.

As an added note Jill asked OCA Board Members for their personal help in promoting the Kids in Camp event for April 9<sup>th</sup>.

ii. Canadian Camping Association - Membership Fee Increase

Adam welcomed Jill Dundas, CCA President, to the meeting.

Jill and Rob Carmichael, OCA/CCA Representative explained there has been a discussion regarding increasing CCA Membership fees from the current \$24.00 to \$55.00. The \$31.00 increase would include \$6.00 for Membership, \$10.00 for Research and \$15.00 for Government Relations.

After much discussion the Board agreed that this increase was very large and needed further discussion. Adam stated that the increase in CCA Membership Fees be part of the April 21<sup>st</sup> Board Meeting Agenda and will have a response to Jill by April 30<sup>th</sup>.

- Action Items:**
- i. Rob Carmichael will ask for a current CCA Annual Report at the next CCA Meeting scheduled for April 8<sup>th</sup>, which will assist in the Board discussion, April 21<sup>st</sup>.
  - ii. Heather Heagle will add the proposed CCA Membership Fee Increase item to the April, Board Meeting Agenda.

iii. Connected Brand Meeting

Adam informed the Board that the next meeting with the Connected Brand would be on April 7<sup>th</sup>. The OCA Membership would be provided with information regarding this on-going process.

iv. Board Liaison Meeting

Adam Kronick reminded the Board that the April 21<sup>st</sup> Board Meeting would also include a meeting with the Board Liaisons and Committee Chairs which would begin at 12:00 noon. This meeting will provide an opportunity for Chairs to present their annual reports to the Board including what they have completed for this year and their goals for 2015-16. Lunch will be provided.

- Action Item:** Heather Heagle to send an email reminder to Committee Chairs and Board Liaisons about the meeting and their prepared reports.

vi. OCA Statement on Integration

Adam informed the Board that Danny Roth had developed statements for OCA regarding the Association's stance in the event that it would be needed in the future. As an Association we promote inclusiveness in general.

**5. Treasurer's Report**

Leon Muszynski

Leon stated that the OCA's February financial report was very strong at this point in the year.

In addition, Leon informed the Board that the Finance Committee met at 8:30 am today and discussed to topics: the Multi Camp Fees and creating two or three new fee levels above the current two million dollar – level 1 fee.

- Action Item:** Leon will continue to develop a plan and provide a report at next the next meeting.

## **6. Executive Director Report**

Heather Heagle

### **i. Nicole Markowitz**

Nicole left the OCA quite suddenly and as of March 23<sup>rd</sup> is no longer an employee of the OCA. The Membership & Volunteer Coordinator's position has been posted on LinkedIn and interviews will begin the week of April 7<sup>th</sup>.

ii. The Epoch Times Camp Fair, which took place Sunday, March 29<sup>th</sup> had over 600 families attend the event. Robin Perlmutter and Heather Heagle attended the fair.

### **iii. CCA's ChariTree Foundation – Tree Program**

The CCA's Tree Planting Program began with an e-blast to Members Wednesday February 18<sup>th</sup> and continues through to March 31<sup>st</sup>. This year, approximately 5,000 trees have been ordered by 18 camps; which is down from last year where 25 camps ordered over 7,500 trees.

iv. A 2015-16 Draft Budget was presented to the Finance Committee March 31<sup>st</sup> for review and comments prior to a presentation in the next months to the Board.

## **7. Business Arising**

At this time there were no items for discussion.

## **8. Committees Reports:**

### **Community Engagement**

Pam Lamont

Pam reported that the committee plans to implement a workshop in November/2015.

### **Education**

On behalf of Pearl Bell, Heather reported:

i. that 44 participants had registered for the Infectious Disease Workshop being held March 24<sup>th</sup>.

ii. the Health Care Conference, Saturday, May 2<sup>nd</sup>, registration would begin the first week of April and would be the first event with online registration as well as the current process for registration.

iii. Julie Gallie informed the Board that the Counsellor Conference, Saturday, May 23<sup>rd</sup>, program is almost complete.

iv. The first meeting for the 2016 Annual Conference was held on Monday, March 30<sup>th</sup> to begin the planning. Six new members have joined the conference committee.

## **Government Relations**

Craig Perlmutter & Jonathan Nyquist

i. Transport Canada: Craig is waiting for final approval from Transport Canada.

ii. Temporary Foreign Worker Program: v. Temporary Foreign Worker Program (TFWP) Jonathan Nyquist

Jonathan Nyquist reported that many camps are using the Religious Camp Exemption option when applying for Temporary Foreign Workers. Camps are applying for pre-approvals with positive results. Only one office in Ontario receives all of the forms from Ontario to British Columbia. The second office in from Quebec to the most easterly province receives all of the eastern provinces' applications. The process of having pre-approved applications is very positive but the camps industry needs to have clarity and a long-term solution for this issue. At this time it seems that the government has an appetite to help. Jonathan said he will be speaking further with Global Affairs about this issue.

**Action Item:** Jonathan Nyquist tabled this discussion until he had further details to provide to the Board and Members.

## **Membership**

Eugene Chong

The Membership Committee met on Thursday, March 5, 2015 to review all of the Provisional One Applications. The committee found all of the applications to be comprehensive and recommended that they go to the OCA Board for approval.

**Motion#2:** The Membership Committee recommends that the Board approve the following camps as Provisional One Applicants: Appleby Camps, City of Hamilton – Camp Kidaca, (6 sites), Kidnetix, Camp OKI, Rouge Valley Sports Camp, Safari Science Camp (4 sites), and TAC Sports (4 sites)

Moved by: Craig Perlmutter

Seconded by: Pam Lamont

**CARRIED**

## **Special Needs Resources**

Julie Gallie

Julie reminded the Board of the Campfire of Inclusion, hosted by the OCA Special Needs Resources Committee will take place April 14<sup>th</sup>. Email invitations have been sent to all OCA Camps and to the other associated organization.

## **Standards**

Eric Shendelman

On behalf of Eric Shendelman, Standards Chair, Heather Heagle provided the following information regarding the process for review for the draft Crisis Response Resource Manual:

- i. the draft Manual was sent to be reviewed by Borden Ladner & Gervais, LLP for review and changes.
- ii. a Webinar has been scheduled for Friday, April 10<sup>th</sup> at 10:30 am to have Members review and comment on the draft. Members were sent an email notifying them of the webinar on Monday, March 31<sup>st</sup>. Members who RSVP stating their interest in participating in the webinar will be sent the

Draft Manual for review and preparation. Rod Piukkala from Sterling Backcheck is the Moderator, Larry Bell and Eric Shendelman will present the content of the manual and answer questions along with committee members.

### **Canadian Camping Association**

Rob Carmichael

Rob stated that the CCA was searching for candidates for the CCA President Position. Harry Edwards, Past President of CCA, is receiving the nominations for this position.

In addition, Rob recapped the following activities for the Board

i. CCA's National Leadership Forum will take place in Quebec in the fall of 2015, either in the eastern townships or in Montreal. More information will be available in the near future.

ii. A Camp Directors course will be held in Halifax from September 26 to 29, 2015.

**Action Item:** Heather will send a link for the course and registration to OCA Members. HH check registration.

### **9. New Business**

i. Survey – Jonathan Nyquist

Jonathan distributed a draft survey regarding Temporary Foreign Works to all Directors. After a brief discussion and comments, the Board suggested that the survey was ready to be distributed.

ii. Scheduling Meetings Local MP's and MPP's – Jeff Brown

Jeff suggested that all camps make contact with their local MP's and MPP's. They are so easy to contact. He emailed his local MPPP who is willing to meet with him at Jeff's camp. OCA Members need to communicate with their MPP and MP and talk about the importance of the Camps Industry.

**Action Item:** Jeff will provide a short article for the April newsletter.

iii. OCA Newsletter – Jeff Brown

Jeff asked that Members be notified regularly for articles or information in the monthly newsletter. Though the request is in the newsletter, an email encouraging them to submit information would be helpful.

**Action Item:** Heather will send out an email requesting information highlighting the deadline and publishing dates

### **10. Next Meeting Dates:**

**Tuesday, April 21<sup>st</sup>**

Wednesday, May 20<sup>th</sup>

Thursday, September 24<sup>th</sup>

Tuesday, October 20<sup>th</sup>

Thursday, November 19<sup>th</sup>

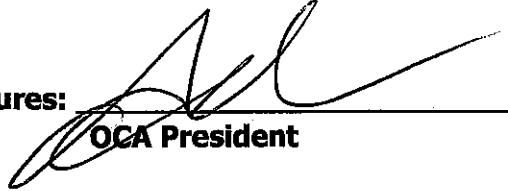
Thursday, December 10<sup>th</sup>


Tuesday, January 19<sup>th</sup> AGM + Awards Dinner

**11. Adjournment**

**Motion to Adjourn:** Jeff Brown 1:30pm

**Date the Draft Minutes are approved:** April 21/15

**Signatures:**   
OCA President

  
Executive Director