



Ontario Camps Association

Board of Directors Meeting – November 22, 2016

10:00 a.m. to 12:10 p.m.

OCA Office – 70 Martin Ross Avenue, Toronto, ON M3J 2L4

Present: Adam Kronick, President  
Craig Perlmutter, Vice President  
Leon Muszynski, Secretary/Treasurer  
Rob Carmichael, Director  
Jeff Brown, Director  
Julie Gallie, Director  
Karen Hartnett, Director (by phone)  
Eric Shendelman, Director  
Mike Stewart, Director

Regrets: Jonathan Nyquist, Vice President and Mark Diamond, Director

Staff: Heather Heagle, Executive Director

1. Welcome & Introduction

Craig welcomed everyone and explained Adam would be a few minutes late.

2. Additions to Agenda

The following new item was added to the agenda, possible new regulations for before and after camp for 6-12 year-olds.

3. Approval of October 25, 2016 and November 10, 2017 Board Meeting Minutes

**Motion #1:** Recommend, That the October 25, 2016, Board Meeting Minutes be approved as presented.

Moved by: Eric Shendelman

Seconded by: Julie Gallie

**CARRIED**

**Motion #2:** Recommend, That the November 10, 2016 conference call Board Meeting Minutes be approved as presented.

Moved by: Leon Muszynski

Seconded by: Jeff Brown

**CARRIED**

4. President's Report

Adam explained that the Annual General Meeting would begin at 3:30 pm this year. The Awards Reception would start at 5:30 pm.

This is the first year that the Association will be voting electronically. However, OCA is obligated this year to still mail a Notice of Meeting to all Members. Members with computers will receive an electronic Notice of Meeting, plus information as to where to find the 2017 Election Materials on the OCA Website. There are five (5) Members who do not have computers; they will receive a full election package in the mail. Emails and regular mail will be sent to Members on Friday, November 25, meeting the requirements of OCA's Bylaws.

Adam and Eric noted that it is important to review OCA's Bylaws at least once a year. At the Nomination and Governance Committee Meeting, Howie Grossinger reminded the committee that Members were informed at the 2013 Annual General Meeting (AGM) that the Bylaws would be opened again in the near future to review the voting process. To that end Eric asked for the following motion to be put before the Board for approval.

**Motion #3:** Recommend, That the 2017-18 Board of Directors open and review the current bylaws.

Moved by: Eric Shendelman

Seconded by: Craig Perlmutter

**CARRIED**

5. Treasurer's Report Leon Muszynski  
Leon detailed the October Financial Report. There was nothing outstanding to report. OCA's bank balance had increased over last year's October balance.
6. Executive Director's Report Heather Heagle  
Heather presented her report regarding all of the printed materials being prepared for 2017, the election and on the upcoming events.
7. Business Arising  
There was no past business to report at this time.
8. Committee/Event Reports:

**Awards**

Jeff Brown

Jeff stated that all details for the Awards Dinner were in place for the January 17<sup>th</sup> event.

**Government Relations**

Craig Perlmutter

Craig informed the Board that there wasn't any new information regarding the Temporary Foreign Worker Program (TFWP). Jonathan is working on the plan. Camps are beginning to hire and will be looking at hiring temporary foreign workers and we still do not know what will be in place for this year.

Eric explained that there was new information regarding provincial regulations. The Ministry of Education is looking at before and after school care of children 6 to 12 years of age. These new regulations could affect Day Camps who offer before and after camp programs. At this time camps fall under three ministries. Regulation 568 (Health Protection and Promotion Act) is under the Health and Long Term Care, the Ministry of Education (Early Years Act) and Ministry of Recreation (REGULATION 797). The government's concern is in regards to the safety of children in these programs.

OCA has tried to have a voice in these discussions. We have sent letters and emails to the Minister of Education and no one has replied to our communications. The Toronto School Board accepts our Standards as do our members from the YMCA and United Church.

The Association would like to be regulated under one Ministry. A meeting has been scheduled with the Ministry of Health and Long Term Care to discuss OCA's Year-round Standards, the Association's years of leadership in this field, the amount of revenue generated of a half a billion dollars and the fact that OCA should be a stakeholder in these discussions. In addition, a meeting will be scheduled with Tactix.

**Marketing Task Force**

Mike Stewart

Mike informed the Board of the details of the Camp In A Box meeting, November 17th, with three representatives from Gabor Marketing and four members from day and overnight camps. It was a very productive meeting in that a critical path was completed and a suggestion to meet with school teachers and trustees to discuss their needs to teach physical literacy was scheduled. The critical path will fall into place at the December meeting once a list has been compiled by the meeting with the educators on Monday, November 28<sup>th</sup>.

This project could lead to many positive and credible outcomes in marketing the Association. Right now the committee is keeping the focus on proceeding with this initiative. Once the box, in whatever form it takes, is completed in the spring, ten camps will be selected to use the product over the summer and provide evaluations of how to improve or change the materials. In September 2017, the materials will be reviewed and revised and sent out to Boards of Education across the province. OCA will provide training days in each community to assist the teachers. One of the spin-offs of this project is around risk-management. More information will follow.

**Special Needs**

Julie Gallie

The committee is currently working on the CampFire of Inclusion event to be held in April 2017. In the future the committee will be investigating the idea of a two day conference. In addition, the committee will schedule a meeting in April of next year with the OCA office to review the content of the Special Needs Accommodation Chart for the 2018 Camps Guide.

**Standards**

Eric Shendelman

Eric outlined the changes within the Standards Committee. Matthew Bernardo will be the new Standards Chair and three new members, Heather Davidson, Christina Bossart and Kelley Ruys de Perez, plus one returning member, Jen Dundas, have joined the committee. In addition, Miles Villneff will be the new Standards Review Chair. Eric explained that he and Rob Crew will work with both of the new chairs for the next few months.

Eric then presented the last of standards visits for Board approval this year.

- i. Motion #4:** To accept the recommendation of the Standards Committee that, based on the results of the recent standards visits, the following camps be re-accredited for four years:

GTA Photography Classes	Gesstwood Camp: United Church
Green Acres	YMCA GTA - Courtice Secondary School
YMCA GTA - Toronto Sheppard Ave.	YMCA GTA - Whitby Chris Hadfield

Moved by: Julie Gallie

Seconded by: Craig Perlmutter

**CARRIED**

Eric also informed the Board that 75 Members were registered for the Year-round Standards Webinar and 53 were confirmed participants. It was a successful call as has been the whole process. The Standards are now with the lawyers for their review.

**Canadian Camping Association (CCA)**

Rob Carmichael

Rob distributed a detailed report regarding the National Leadership Forum (NLF) he and Heather attended on November 7<sup>th</sup> and 8<sup>th</sup>. He also outlined the meeting they had attended with Jill Dundas and Dave Graham regarding Tactix's fees.

The outcome of the meeting was very positive. CCA will develop a Terms of Reference for the partnership between CCA and OCA. Going forward all meetings and contract will be formalized in minutes and contracts. All of the Provincial Associations support and understand the need to continue with lobbying and building government relationships.

CCA will be looking at their 2018 budget in the near future and will write into the contract both parties financial commitment for next year.

Rob outlined the CCA's new marketing initiative, Thanks to Camp – thankstocamp.ca. He provided the critical path for rolling out the program. The Board supported this initiative and thought they could rally quite a few camps to video their camp's programs to include in the materials required to build this campaign. Both Rob and Heather thought that Gabrielle had given an amazing presentation. Gabrielle has been invited to present this campaign at the OCA's Annual Conference.

A further discussion arose regarding the long proposed Cineplex video. Eric and Adam will contact their respective people and provide further information at the December Board Meeting. Adam asked that this item remain on the agenda for next month.

Rob detailed two initiatives that the CCA was looking into. The first project was a VIA Rail initiative that would begin in July 2017 and include a Camp Train program starting on the west coast and ending, after two weeks, on the east coast. VIA contacted CCA as the camp program experts for hiring staff and programming. CCA is in discussion with VIA Rail and will let us know the outcome of the meetings.

In addition, Rob explained that this year being Canada's 150<sup>th</sup> Anniversary, camps would be encouraged to do something unique on Canada Day or the week of Canada Day. One of the easy suggestions was that all campers in a camp wear red and white, record a camp video for their event and send their video to the federal government as part of the celebrations for the nation.

10. Next Meeting Dates:

Adam will be unable to attend the December Board Meeting; Craig Perlmutter will chair the meeting.

Thursday, December 15th

Tuesday, January 17th 12:00 noon – 2:30 pm Board Meeting  
3:30 pm AGM and,  
5:30 pm Awards Dinner

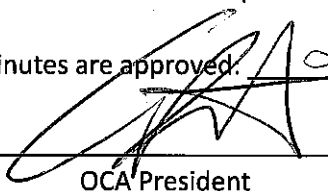
11. Adjournment

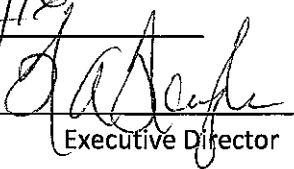
Motion to Adjourn: Craig Perlmutter at 12:10 pm

Date the Draft Minutes are approved.

*Dec 15/16*

Signatures:

  
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OCA President

  
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Executive Director

