



Ontario Camps Association

Board of Directors Meeting – Tuesday, October 20, 2015
10:00 a.m. to 2:30 p.m.
OCA Office – 70 Martin Ross Avenue, Toronto, ON M3J 2L4

Present: Adam Kronick, President
Jonathan Nyquist, Vice President
Craig Perlmutter, Vice President
Leon Muszynski, Secretary/Treasurer
Pearl Bell, Director
Jeff Brown, Director
Rob Carmichael, Director
Mark Diamond, Director
Julie Gallie, Director
Stu Saunders, Director
Eric Shendelman, Director

Regrets: Pam Lamont, Director

Staff: Heather Heagle, Executive Director

1. Welcome & Introduction

Adam welcomed everyone and informed the Board that Rob Crew, Standards Revision Chair, would be attending the meeting.

2. Confirmation of Agenda

The Agenda was confirmed as presented.

3. Motion #1: Recommend, That the September 24, 2015, Board Meeting Minutes be approved as amended.

Moved by: Mark Diamond

Seconded by: Craig Perlmutter

CARRIED

4. President's Report

Adam Kronick

i. The Connected Brand

Adam met with the OCA Staff to discuss ways that the office can work with the suggested implementation tactics detailed in The Connected Brand's final report.

Action Item: Heather will be creating a marketing action report outlining specific goals to bring value to the Membership and the actions needed to achieve the goals. This report will be brought to the November Board Meeting.

Adam stated that the next step will be to reach out to Parents, Members and the General Public. A Task Force, consisting of OCA Members, will be developed. A process for getting people involved is required.

Action Items:

1. Adam will draft a letter detailing the goals and responsibilities of the Task Force for Board Members to use when contacting prospective Task Force Members.
2. Heather will send the Connected Brand's final report to all Members with information regarding the next steps.

ii. First Nations Discussions

Adam explained in the spring of this year that articles had been posted on line regarding activities of some Ontario camps misrepresenting First Nations' past cultural displays. The activities were described as derogatory and disrespectful.

Since then we have met and spoken with representatives of the First Nations, the Truth and Reconciliation Committee and other professionals. To assist camps with a positive change, it was decided that we would invite several educational representatives from the First Nations Community to educate OCA Members on their historical and current culture and to help camps build relationships with their local Aboriginal People.

iii. Executive Director Review (In Camera Discussion)

iv. Letter of Congratulations

A letter of congratulations will be sent to Canada's newly elected Prime Minister, Justin Trudeau. The Prime Minister Elect is a former camper and camp counsellor of an OCA Member Camp.

Furthermore, Joanne Kates has been asked to write an article about the Prime Minister Elect, and the value of his training as a camp staff which has prepared him for this most important position.

5. Treasurer's Report

Leon Muszynski

i. September Financial Report

Leon presented the September 2015 monthly financial report, the last one for this year. He announced that the Association has a balanced budget and will likely see a surplus of around \$42,000 which will be used to build a reserve for the Association.

ii. Audit Process – final statements in a week

Leon detailed the next steps for the 2014-15 Audit. The draft Audited Statements will be sent to all Board Members by the first week of November. A conference call, with Sam Marinnuci, OCA's Auditor, will be scheduled to discuss the draft. If

there are adjustments, they will be made and a second meeting will be held to review the final statements. The approved Audited Financial Statements will be posted November 27, 2015.

6. Executive Director's Report

Heather Heagle

Heather listed all of the projects being completed for the Annual General Meeting, the elections, the 2016 Annual Conference and the Awards Dinner. Also included in the list were the six print jobs: 2014-15 Annual Report, 2016 Camps Guide, 2016 Conference Booklet, 2016 Election Letter and information materials, and 2015 Awards Booklet. Most of the deadlines are in November.

7. Business Arising

There were no items from previous meetings.

8. Committee/Events Reports

A. Awards

Jeff Brown

Jeff reported that an Awards Meeting was scheduled for October 21st for the Committee to review the submitted nomination forms. He also stated that the Committee needed new Members.

Action Item: Heather was requested to send an email to Members asking for volunteers for this committee.

B. Community Engagement

Pam Lamont

Pam was unable to attend the meeting and had sent a report to Adam. Adam read Pam's report stating that a social event would be implemented by the Committee either in November or December. The Committee will be in touch with Heather to arrange the details in the near future.

C. Educational Events

Jeff Brown

The OCA's 2016 Annual Conference is well underway. All of the Breakout Sessions are filled with exciting speakers. The two Keynote Speakers are Michael Thompson and Chris Cummins.

The Exhibit Hall is almost sold-out. Also the social events and the Mock Court details are now complete. Early Bird Registration began the first week of October and email blasts to the Members, with all of the details of the conference, have been scheduled on a bi-weekly basis. This year's schedule is very exciting with a lot of different events and activities.

D. Government Relations

Mark Diamond, Craig Perlmutter,
Jonathan Nyquist

i. Ministry of Labour -Provincial Review

Jonathan attended the meeting. Camps in Ontario have an exemption from paying the minimum wage for camp staff for any students returning to school.

It should be noted that the Labour Standard just states "Camp Staff".

This Committee will be keeping a close eye on this discussion.

ii. New Liberal Government

Mark will be drafting a letter to the new government official regarding the work and agreements completed by this Committee and the former Government. Once the new Ministers are announced, the Committee will schedule meetings with the appropriate Minister. It was suggested that the House would not be sitting until January 2016 and the Federal Budget would not be presented until February 2016.

Action Items:

1. Once the new Ministers are announced, the Lobbyists will be asked to make contact and request a meeting.
2. Mark will prepare a letter to congratulate the new Ministers, familiarize the Ministers with the work completed by the Government Relations Committee and outline the Committee's future goals.
3. An email is to be sent to Members asking them to send a congratulatory letter to their local MP's.

iii. Transport Canada

Mark stated that some information had been sent from Brian Kennedy, Transport Canada, which will be distributed to the Board in the near future.

E. Nomination & Governance

Craig Perimutter

Craig informed the Board that a Committee meeting was scheduled for October 26th to discuss the submitted nominations and also to discuss possible candidates for the Committee Members to contact.

F. Special Needs Resource

Julie Gallie

April 5th Botanical Gardens – Morning Parents afternoon – Workshops for staff

G. Standards

Eric Shendelman

Eric reported that there were only 21 more camps to be completed by the Standards Committee. He also congratulated Jen Gilbert, Membership & Volunteer Coordinator for he organized approach in presenting this year's Standards Visits.

1. Eric then presented the following Standards recommendations for Board approval:

ACCREDITED → REACCREDITED

a) To accept the recommendation of the Standards Committee that, based on the results of the recent standards visits, the following camps be re-accredited for four years:

5 Star Camps	Big Canoe: United Church
Canadian Diabetes Association: Huronda	Earthbound Kids/Camp Treetop
City of Toronto: Naorca	Wabun
YMCA GTA – Camp Pine Crest	YMCA Oakville – Bronte Creek

Moved by: Eric Shendelman
CARRIED

Seconded by: Adam Kronick

b) To accept the recommendation of the Standards Committee that, having provided a satisfactory letter of response, the following camps be re-accredited for four years:

Camp Kearney – Scarborough Outdoor Education School	Camp U of T
Mi-A-Kon-Da	Ways of the Woods
YMCA GTA – Cedar Glen Outdoor Centre	YMCA Oakville – Peter Gilgan

Moved by: Adam Kronick
CARRIED

Seconded by: Leon Muszynski

2. PROVISIONAL TWO CANDIDATES → ACCREDITED

a. To accept the recommendation of the Standards Committee that, based on the results of the recent standards visits, the following Provisional Two Candidates become Accredited Members and are accredited for four years:

Kidz 360	Red Pine Leadership Camp
YMCA GTA – Markham Fairground YMCA	YMCA GTA – Mississauga St. Bernard of Clairvoux

Moved by: Leon Muszynski
CARRIED

Seconded by: Jonathan Nyquist

H. Standards Review

Rob Crew

i. Rob stated that the Standards Review Committee had met to discuss the suggestions Members had for changes to the Standards. The changes are mainly for clarification and they are minimal. Rob asked Mark Diamond if he would draft text for a section on Workman's Compensation. Once this text is placed in the Standards, the draft of the suggested changes will be sent to the Board for review prior to the November Board Meeting.

ii. Non-Summer Standards

The Committee working on the new Standards format met in October to discuss the critical path for this new guide and how to build and foster a relationship with the Ministry of Education.

The new Standards format would clearly delineate the responsibilities of Day Camps, Overnight Camps, School Programs and Renters for each Standard. There will be meetings of this Committee prior to the Annual General Meeting (AGM), an information report provided for the Membership at the AGM, a meeting for members scheduled in the spring to gain further suggestions and insight, amendments made to the draft, another review and then preparation for final approval by the Members at the 2017 Annual General Meeting.

During the discussion on Non-Summer Standards it was suggested that a letter be drafted for the Minister of Education requesting a meeting to discuss this initiative and to foster a relationship. All School Boards have a different approach to contracting OCA Camps for educational programs. OCA has one of the best safety records; statistics can be used support to this statement. Based on this important record of safety, this Committee would be recommending that the Ontario Minister have School Boards contract and use only OCA Accredited Camps for these programs.

Action Item:

Stu Saunders and Eric Shendelman will draft a letter to the Minister of Education to request a meeting. It was decided that they did not have to wait for new standards to start this process.

I. Youth Engagement

Stu Saunders

Stu reported that emails would be sent to all OCA Camps requesting video footage to be used for OCA's 30 second ad in Cineplex Theatres. The camps will be provided with the specs and specific shots they are looking for from the videos. Once the footage has been received and viewed, the production can begin.

Stu also requested a Breakout Session (OCA wants to hear from you) at the Conference for Youth Engagement to ascertain how they feel and what they want from the OCA.

J. Canadian Camping Association (CCA)

Rob Carmichael

Rob informed the Board that he and Heather Heagle would be attending CCA's National Leadership Forum in Quebec November 16 and 17, 2016. The OCA's presentation has been sent to the CCA President in preparation for that meeting. In addition, Rob stated that the CCA would like to receive nominations for their upcoming awards. He also let the Board know that CCA has nominations for their Board elections.

9. New Business

Discussion topics were not added to this Agenda Item.

- 10. Next Meeting Dates:** Thursday, November 19th
Thursday, December 10th
Tuesday, January 19th AGM + Awards Dinner

11. Motion to Adjourn

Adjournment Stu Saunders 1:35 pm

Date the Draft Minutes are approved: _____

November 19/15

Signatures: _____

OCA President

Executive Director