



Ontario Camps Association

Board of Directors Meeting – Tuesday, September 16, 2014
10:00 a.m. to 3:00 p.m.
OCA Office – 70 Martin Ross Avenue, Toronto, ON M3J 2L4

Present: Adam Kronick, President
Howie Grossinger, Past President
Jonathan Nyquist, Vice President
Craig Perlmutter, Vice President
Leon Muszynski, Secretary/Treasurer
Luc Cousineau, Director, Agency Camps Subclass
Mark Diamond, Director, Private Camps Subclass
Mike Greenfield, Director, Religiously Affiliated Subclass
Jeff Brown, Member-at-Large
Pam Lamont, Member-at-Large

Regrets: Pearl Bell, Director, Day Camps Subclass and Erica Coutts, Director, Special Needs Subclass

Guest: Brian Edmonds, Standards Chair, and Lori Miller Pike and Sean Howard, The Connected Brand

Staff: Heather Heagle, Executive Director

1. Welcome & Introduction

Adam welcomed everyone back after the summer.

2. Confirmation of Agenda

The Temporary Foreign Workers Program was added to the Agenda.

3. Approval of May 14 2014, Board Meeting Minutes

Motion#1: Resolved, That the May, 2014 Board Meeting Minutes be approved as presented.

Moved by: Mark Diamond

Seconded by: Mike Greenfield

CARRIED

4. President's Report

Adam Kronick

i. The Connected Brand

Adam introduced special guests Lori Miller Pike and Sean Howard from The Connected Brand. Lori and Sean stated their company was not about the normal idea of creating brands and placements of a company's logo. They outlined a possible initiative to support the OCA in building greater awareness of the value of families/guardians selecting OCA Accredited Camps and to build a supportive constituency across Ontario for greater lobbying and overall understanding of how important the camp industry is to the Ontario population and economy. The Board thought this process was in keeping with the OCA's Strategic Plan and with Members' past requests.

Action Items:

- a. This item was deferred to the October Board Meeting's Agenda.
- b. Heather was asked contact the Connected Brand to request referrals and bring that information back to the Board in October.

ii. OCA Committee Mandates

Adam explained that at the May 14th Committee Chairs and Board Liaison Meeting, all OCA Committee Chairs in attendance provided their input regarding their Committee's Mandate. A few submitted their edited mandates in July. All of the information has now been received and is being sent to Nick Pasquino, OCA's Constitutional Lawyer, Borden Ladner and Gervais, for a final review before a Motion to confirm the mandates are put before the Board.

Action Item: Heather will forward the draft OCA Committee Mandates to Nick Pasquino for review and editing; they will be presented to the Board at the October meeting.

iii. Fly Boarding

Adam outlined that several OCA Accredited Camps have Fly Boarding as part of their programs. As part of OCA's due diligence, the Board has composed a text regarding programs such as Fly Boarding, which at this time are not regulated in Canada, to be added to the OCA Standards "Introduction" and "Program General" areas of the Guidelines for Accreditation.

Suggestion: It was suggested that a Plenary on Standards be scheduled during the OCA's 2015 Annual Conference, where the new Standards would be explained to all of the Camps in attendance.

Action Items:

a. Heather will forward the draft statement to Robin Squires, Borden, Ladner and Gervais, LLP, for review and comments which will be provided at the October Board Meeting.

b. Heather will speak with the Conference Committee regarding including a plenary on Standards at the conference.

5. Treasurer's Report

Leon Muszynski

i. August - Financial Report

Leon reviewed with Board Members the August month-end. He detailed that the OCA's finances were very good and that there will be a larger net at the year-end than expected.

ii. 2014-15 OCA Budget

Leon explained this will be the Board's third review of the draft 2014-15 Budget and detailed the proposed budget line by line for the Board resulting in the following motion.

Motion #2: Resolved, That the OCA Board of Directors approve the 2014-15 Budget as amended.

Moved by: Leon Muszynski

Seconded by: Jeff Brown

CARRIED

iii. Leon stated that the OCA's year-end is September 30th and that the office is now preparing for the annual Audit.

iv. Meeting with YMCA

A meeting with a YMCA representative will be scheduled in the near future to discuss Multiple Camps' fee structures.

6. Executive Director's Report Heather Heagle
Heather outlined all of the activities that took place during the summer months.

7. Business Arising
There were no items from the May Board Meeting.

8. Committee/Event Reports:
Educational Events Mike Greenfield

i. Day Camp Workshop

Mike stated that the information and registration form for the Day Camp Workshop, November 7, 2014, had been distributed to Members and registrations were being submitted. He encouraged Members to register for this valuable workshop.

ii. 2015 Annual Conference

Mike explained that the work was well underway for the 2015 Annual Conference. A Conference Committee meeting will take place on Tuesday, September 23rd. Following that meeting, confirmed details regarding speakers will be sent to Members. However, there has been a good amount of registration received to date.

Government Relations Mark Diamond & Craig Perlmutter

i. Transport Canada

Craig informed the Board that the first Camp Small Commercial Vessel training took place this month, which was audited by a Transport Canada representative. The audit found that further information was required in some areas to round out the training. Further materials will be completed in the near future. Once the materials are completed, detailed information will be sent to OCA Members.

The Board congratulated Craig for the amazing job he has done for the community and recognized the hours he has put forth on this important initiative.

Action Item: Add Transport Canada to October's Board Meeting Agenda.

ii. Temporary Foreign Worker Program

Mark stated that the Committee is working hard to schedule a meeting with The Honourable Tony Clement, who has now assumed some responsibility in this area. Camps and Preferred Vendors affected by the new regulations have forwarded letters outlining the negative impact they have had on their operations. Further information will be presented at the October Board Meeting.

Nomination Howie Grossinger

Howie distributed a draft Nomination Letter and Form to the Board for their review and comments. The letter outlined the board positions open for election for the 2015-2017 terms of office. There were no changes made to the letter and form; it will be mailed to all voting Members in the near future.

Action Item: The OCA office will mail the Nomination Letter to voting Members within the next week.

Standards Brian Edmonds

Brian reported this was a record year for the OCA with 151 camps visited this summer, a record number of volunteer first-time visitors and over 60 camp visits were reviewed at the first Standards Meeting held Thursday, September 11th.

The following Motions regarding the Standards Committee recommendations were as follows:

Motion #3: To accept the recommendation of the Standards Committee that, based on the results of the recent standards visits, the following camps be re-accredited for four years:

Bayview Glen Day Camp	Northwaters Wilderness Programs
Christie Lake Kids Camp	Ryerson Summer Day Camps
Claireville Day Camps - City of Toronto	Summer Fun Camp
Crestwood Valley Day Camp	Township of King Camps
Discovery Day Camp	Trent Summer Sports Camp
Ekon	YMCA GTA- Bruce's Mill
Forest Cliff Camp	YMCA GTA- Central Day Camp
Glen Bernard Camp	YMCA GTA- E.C. Drury Day Camp
Humber Arboretum Nature Camp	YMCA GTA- George S. Henry
Kemur	YMCA GTA- Lake St. George Day Camp
Kodiak	YMCA GTA- Markham Day Camp
Lambton Centre: United Church	YMCA GTA- Queen Alexandra Day Camp
Lau-Ren: United Church	YMCA Niagara - Alexandra School (formerly Merritton Arena)
Madawaska Camps	YMCA Niagara - EE Mitchelson Park
Manitou - Bay of Islands	YMCA Niagara - Fort Erie EJ Freeland
New Moon	YMCA Northumberland Day Camps - Camp Tiki

Moved by: Leon Muszynski
CARRIED

Seconded by: Howie Grossinger

Motion #4: To accept the recommendation of the Standards Committee that, based on the results of the recent standards visits, the following camps become Accredited Members and be accredited for four years:

Brock University Sports School	Girl Guides of Canada, Ontario Council: Ma-Kee-Wa
Cadogan Farm Adventures	Lorrain: United Church
DEEP Leadership Camp	Lubavitch Day Camp
DEEP Summer Academy	National School Language Camps
Eco Camp: High Park - City of Toronto	Nokomis at Bellaleo
Elite Basketball Camps - Hoop Dreams	Pawsitively Pets Kids Camp
Gan Israel	Reptile Summer Camp
Girl Guides of Canada, Ontario Council: Ademac	Stevenson Children's Camp
Girl Guides of Canada, Ontario Council: Carruthers Point	YMCA GTA- W.A. Porter Day Camp
	YMCA of Niagara - Niagara West

Moved by: Howie Grossinger
CARRIED

Seconded by: Pam Lamont

Suggestion for Standards Visitors:

Training next year would include a list of randomly selected Standards questions, which Standards Visitors would ask the camp being visited to supply proof of during the visit. This could be in a list provided to the Visitor and an extra column in the Standards Answer Sheet would be used by the Visitor to check the questions asked.

Action Item: Heather will speak with Brian Edmonds regarding a process for implementing the random questions and the process for informing all visitors and camps of the addition for next year's visits.

Canadian Camping Association (CCA)

Jonathan Nyquist

Jonathan will have completed his two year term as the OCA's CCA representative in January. Following the elections at the OCA's Annual General Meeting, January 2015, a new CCA represented will be select within the Board of Directors.

9. New Business

New business items were not added at this meeting.

10. Next Meeting Dates:

- Tuesday, October 28, 2014**
- Thursday, November 20, 2014**
- Tuesday, December 16, 2014**
- Thursday, January 15, 2014 - Board Meeting, AGM & Awards Dinner**

11. Adjournment – 1:40 pm

Motion to Adjourn: Jeff Brown

Date the Draft Minutes were approved: _____

Oct 28/14

Signatures: _____

[Signature]
OCA President

[Signature]
Executive Director